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**Back to Brussels**



**INNOVATING the FUTURE BEYOND Digital Transformation  
Challenges for Global Businesses and Europe's Economy**

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## 7 workgroups to handle all the challenges for our businesses and Europe's Economy in order to accelerate innovation beyond digital information.

### 1 Driving innovation by adopting a platform business model

Ronald Verbeek (CIO PLATFORM NETHERLANDS) & Dorothee Appel (ING)

The platform business model is key to some of the most successful companies. By connecting people, organizations and things into vibrant ecosystems, this deceptively simple concept is expected to impact society at large. How can you support your ecosystem towards better performances and new opportunities? Let's start building platform age service propositions using a concrete use case.

### 2 Reshaping Leadership and Organization

Aloys Kregting (AKZONOBEL) & Thomas Endres (VOICE)

There is currently in industry a shift from command & control to empowerment & servant-leader model! How to close gaps for technical skills in this new environment? What are the career strategies for IT technical professionals? What are the European initiatives supporting to close the skills gaps? Are the organizations ready for a new change ensuring individuals reveal?

### 3 Achieving Augmented Intelligence through AI

Kostas Voyiatzis (EDENRED) & CIGREF

AI is more and more being used by our companies to realize competitive advantage. So, let's make a status of where we stand. What is the definition of AI for your company? What cases and applications do you have in mind using this technology? What are the main barriers for adoption? How ensuring security and keeping control? Let's share return on experience.

### 4 Accelerating Open Source adoption

Henrik Trepka (DANSK IT) & Poul Erik Rasmussen (DANSK IT)

License Management and Software asset management have been driving historically IT Business but also the move to «open source» represent a serious alternative for many companies. Is "open source" a way of answering to the sovereignty for our data security? How contributing and making this model stable for the future of the IS? Is there a real strategy?

### 5 Complying with Data Privacy Regulations (such as GDPR), up to full Board awareness

Yugo Neumorni (CIO Council Romania) & Thierry Auger (LAGARDERE)

Data Privacy (GDPR) Compliance is by end of 2018 six months on the road and still high on the Business and IT agenda! Everyone has a large and long GDPR implementation on its way, translated into the processes, governance and technology now in production! Various GDPR topics have not been resolved yet and will take attention of Business and CIO's (position of DPO and data processor/controller responsibilities, vendor contracts adaptation, status on back-ups and the mechanism to take personnel data out of backup systems, etc..). The business challenge is to manage the increasing legal, privacy and security req's in extremely complex technical environments, and to make the Board fully aware of the challenges. This Workgroup will answer the questions based on experience sharing and successful cases! The Board awareness is another focus area!

### 6 Enabling Cloud Adoption

Danielle Jacobs (BELTUG) & Freddy Van den Wyngaert (EUROCIO)

Cloud is seen as enabler for innovation and growth but various challenges are creating a roadblock. EuroCIO is being involved in European Commission projects (such as CISPE and OCF). What is your strategy? Are you still afraid or an early adopter? How can you break the barriers and answer correctly to data protection and security? What about data reversibility and contract clauses?

### 7 Growing Industries 4.0

Patrick Quellmalz (VOICE) & Thomas Endres (VOICE)

The scope of Industries 4.0 is still quite large but it covers at least intelligent factories, smart products, Internet of Things, computerized design tools, etc. Is Industries 4.0 only about automating processes across siloes? What are the pillars 4.0 can leverage on? What are the main barriers to 4.0 adoptions? How can IT converge with industrial computing?

**“The digital economy is growing at seven times the rate of the rest of the economy.** The European Commission estimates that completing the Digital Single Market could contribute €415 billion per year to Europe’s economy, create 3.8 million jobs and transform public services. In addition, many future jobs will require information and communications technologies (ICT) skills, rendering the process of acquiring digital skills an imperative.

The European Commission has presented several initiatives to boost the use of ICT in Europe. The Digital Agenda for Europe, announced in 2010 in the framework of the Europe 2020 strategy, aimed at promoting economic recovery and improving social inclusion through a more digitally proficient Europe. The Digital Single Market strategy, introduced in 2015, complements the Digital Agenda for Europe.

**Businesses and IT organizations are all in transformation** these days and have to manage the ever growing expectations of customers and markets as well as the paradigm shifts that may threaten the business and the credibility of IT. The potential of digital for companies is still not fully exploited yet, but some enterprises are already looking beyond.

As CIO’s we need to **drive innovation** at our enterprises beyond the digital transformation and **creating competitive advantage** by respecting the 5 rules for the business such as: operational excellence, competence maturity for strategic leadership, business results, customer intimacy, high tech oriented .

The latter phases are key in driving even more innovation and push through the organization delivering high tech results at competitive edge. In addition, CIO’s need to be the change agents of their enterprise!”

**Freddy Van den Wyngaert**

Secretary-General EUROCIO Association



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