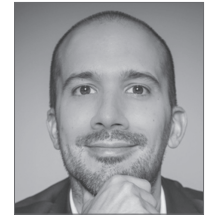


CIO vs CDO: Is the IT Organisation business-soluble?



Chairman:
Pascal Vignier
Group CIO of Orange,
member of Cigref
& CDO Alliance



Facilitator:
Romain Liberge
CDO of MAIF,
member of CDO
Alliance

What we have explored

1. **How to redesign the IT organization?**
2. **How do we onboard all the people?**
3. **What are the difficulties met to become a recognised business enabler/platform?**

What we have left open...

Some questions still remain to be addressed:

- The exact role of the CDO (answers in the Eurocio survey)
- Is outsourcing compatible with agility?
- Realignment contracts and legal

Many convergences

What points do we share in common:

- IT and business to work closer and closer
- IT is business (and business is IT)
- It is a question of culture ...
- ...and change mngt impacting all
- Encourage IT people to take risks & accept failures
- Don't oppose IT legacy and new platforms: need to articulate & motivate both
- Need to redefine boarders of IT responsibilities & include orchestration, security
- We need to be stronger in vendor management, esp. with integrators
- Be more customer focused

Few controversial differences

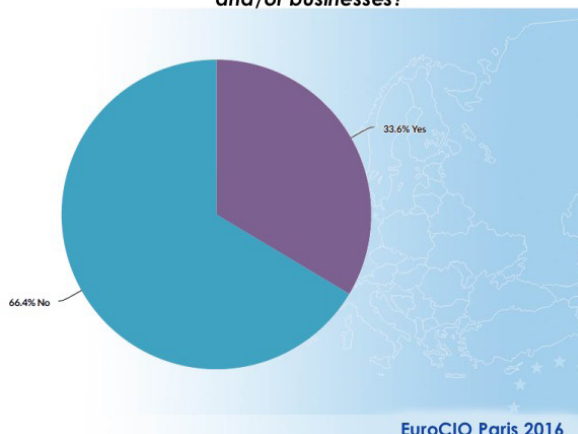
What points do we agree to disagree:

We agreed that we disagreed on 2 points :

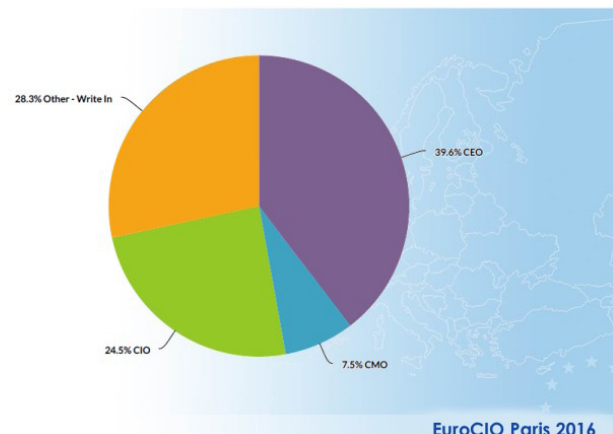
- The businesses should understand the IT processes or way of working or don't need to understand it, IT should adapt ?
- the final decision of business process and product portfolio simplification should be done by business or by IT ?



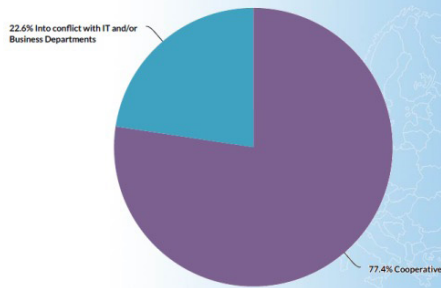
1. Is there a "Chief Digital Officer" in your organization? Or any formal NEW or RECENT position in charge of managing digital impact and transformation on your organization processes and/or businesses?



2. If so, who your "CDO" is (s)he directly reporting to?

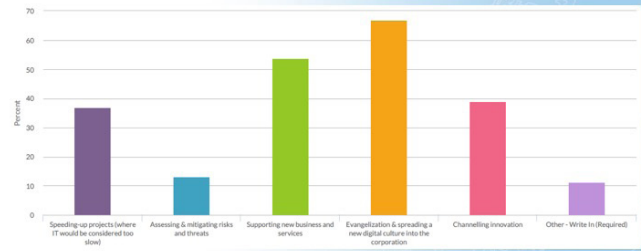


3. And what is/was his initial position?



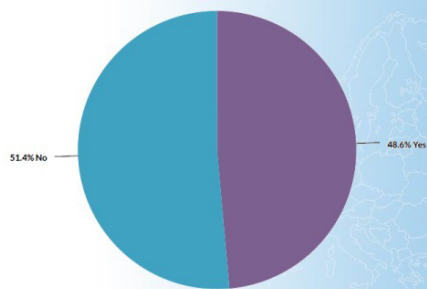
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4. What is his main mission ?



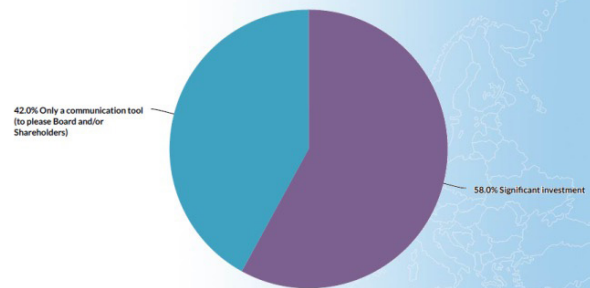
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5. Do your organization formalized and communicated a customized digital strategy including SWOT analysis and a specific digital transformation plan?



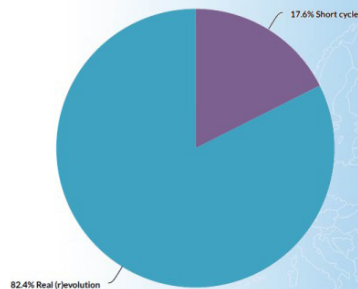
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6. And would you say the digital dedicated budget & people are significant or not, compared to your whole organization (or budget) size (not compared to IT organization but to your global organization)?



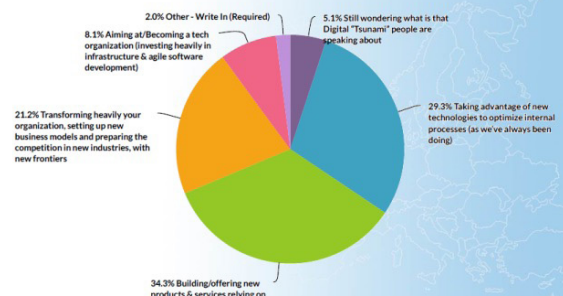
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7. Do your organization think this digital wave will be a short cycle? Would we have to adapt only for few years and then, the fashion trend would pass away and "Brick & Mortar" businesses would shine again?



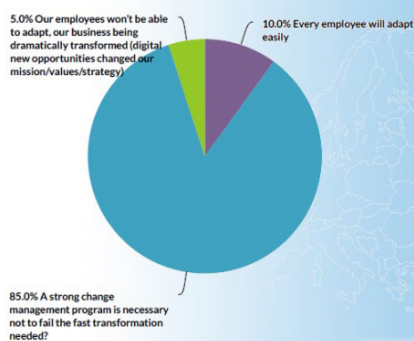
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8. Should we have a look to the maturity of "Digital Transformation" in your organization, where do you think you are (one answer only)?



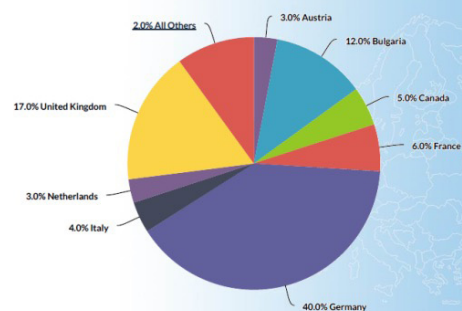
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9. Regarding change management, would you say that



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10. Where are you based ?



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