

From awareness to value on CyberSecurity



Chairman:
Dr. John McCarthy
Cyber Security
Leader of BCS ELITE



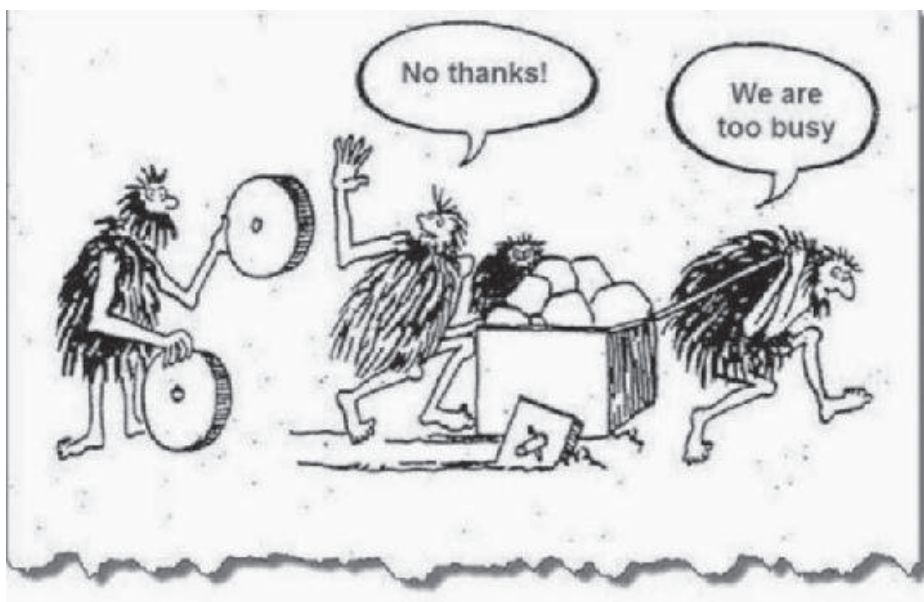
Chairman:
Edwin D'Hondt
Chairman of EuroCIO
CyberSecurity Council

1. Share Experience - We have found

- Sharing of information is the best way to improve security.
- Companies have their own target position how to use security as a competitive element and this translates how much money they want to spent.
- Security benchmarking is happening mainly inside the company versus some own criteria and checklists, besides the mandatory certifications
- There is no overall best practice framework, similar like we have for service management/ITIL that commoditizes security

We have explored

- How can we overcome this competitive advantage to cause a blockage of sharing information more widely for the bigger benefit of the industry.
- The weakest link will determine the willingness for a cooperation model
- If your security fence is higher than the other one, you will not be the first target
- As long as money is to be made, there is a cooperation risk and this impacts the trust
- For getting benefits there is the need
- For trust across the whole chain (company – competitor – suppliers 1-2-3)
- For a rightsized community to cooperate with
- For external benchmarking to allow everyone to understand where we are.



Our security cooperation model is not yet optimal, even though we know the solution

2. Improve awareness - What we have found

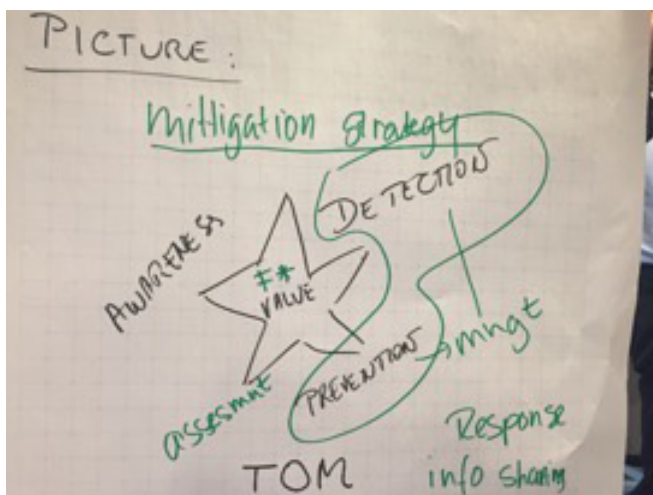
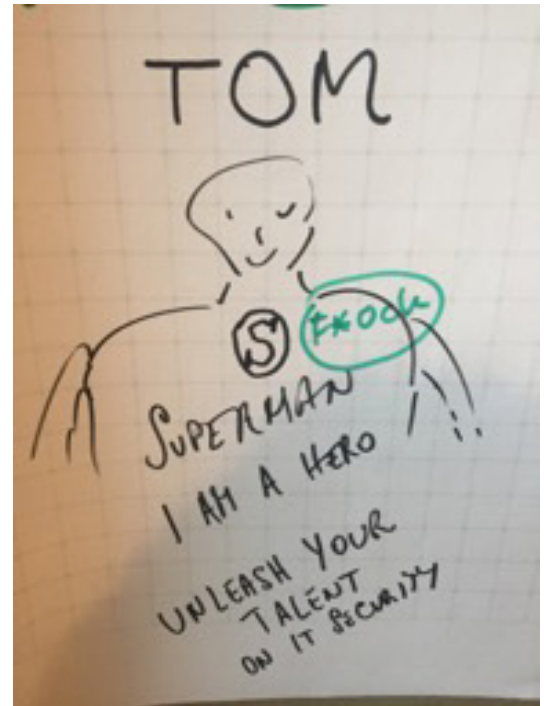
- TOM
- All about business value
- Cyber hygiene

What we have explored

- Pizza session for security
- Permanent awareness education
- Business framework for risk assessment

What we have left open

- Risk management (detection, response, sharing, ...)
- Convergences / Differences
- Digital natives more aware
- Some regions are more advanced (Asia)



3. What about the Impact of regulations on security

CHALLENGES

1. How to interpret pragmatically the Paw?
2. Scalability: How to monitor and comply to every regulations accross the world?
3. Accountability: How to ensure that
 - a/ business complies?
 - b/ IT complies?
 - c/ legal complies?
 - d/ contractors complies?
4. How to solve the cost vs compliance equation?

OPPORTUNITIES

1. Enable fair competition
2. Strengthen cybersecurity measures
3. Better know our data usages => implement and improve a data managment culture