

Social impact of exponential technologies



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What we have found!

The key conclusions from the session:

Data and technology is all around us.

For many things we seem to have lost control already, for other things the tipping point for commercialisation is near and we have the opportunity to make a few choices. This is especially relevant because a lot of technologies will be further developed, etc.

What we have explored

Among these conclusions, we have developed one of these in greater detail below:

The potential impact of new technologies (like AI, Big Data, IoT, Blockchain, etc..) on Insurance sector or public sector.

What we have left open...

Some questions still remain to be addressed:

- Do we need less or more rules? What are the new models? What is the (legal) position of customers/citizens
- Total impact on society and economy -> Potentially can talk about this for hours

Convergences

What points do we share in common:

- Users play an important role and get great opportunities. Need to make sure to define their rights and increase user-skills
- Business models will change, products as well: not always about improving existing, but more radical different systems

Differences

What points do we agree to disagree:

- Although many similarities there is a difference between public and private. There is a difference between citizens and customers.

A picture is worth a thousand words

An illustration that sums up our results:

This Whale (since this week named "Hacker") is stuck in in internet cable. Not good for the Norwegian internet nor for the Whale. Opportunities also bring new risks ;-)

